



# Daily Production Summary

## Vision Center of America

### March 12, 2008

Filter Criteria

Location = <All>  
Employee = <All>

Include

Production Summary

Report Date

March 12, 2008

## Production Summary

Sales by Category	-----Today's Activity -----			----- MTD Activity -----		
	Count	Amount	% of Total	Count	Amount	% of Total
Frames	7	1423.50	26.05	48	8704.00	22.71
Patient Supplied Frames	1	10.00	0.18	7	70.00	0.18
Spectacle Lenses	8	327.00	5.98	44	2655.00	6.93
Lens Modifiers	2	296.50	5.43	16	2075.50	5.42
A/R Coatings	6	1107.20	20.26	30	7750.40	20.22
Scratch Coatings	0	0.00	0.00	4	466.23	1.22
UV Coatings	8	566.42	10.36	56	3964.94	10.34
Other Coatings	2	60.00	1.10	14	420.00	1.10
Tints	5	215.00	3.93	28	1505.00	3.93
Lab Services	3	75.00	1.37	19	525.00	1.37
Contact Lens	21	492.50	9.01	128	3946.10	10.30
General Merchandise	3	176.00	3.22	17	1232.00	3.21
Professional Services	6	512.00	9.37	42	3584.00	9.35
Patient Co-pay Fees	4	60.00	1.10	25	420.00	1.10
Sales Tax	1	144.30	2.64	9	1010.10	2.64
<b>Gross Sales</b>		<b>5465.42</b>	<b>100.00</b>		<b>38328.27</b>	<b>100.00</b>
<b>Adjustments &amp; Returns</b>						
Discounts	2	(150.00)	-2.74	13	(965.00)	-2.52
Returns	1	(234.00)	-4.28	4	(840.00)	-2.19
Misc. Credit Adjustments	0	0.00	0.00	1	(55.00)	-0.14
Misc. Debit Adjustments	2	60.00	1.10	3	135.00	0.35
<b>Adjustments &amp; Returns</b>		<b>(324.00)</b>	<b>-5.93</b>		<b>(1725.00)</b>	<b>-4.50</b>
<b>Net Sales</b>		<b>5141.42</b>	<b>94.07</b>		<b>36603.27</b>	<b>95.50</b>
<b>Deposits</b>						
Patient Payments - Cash	3	447.00		16	2014.00	
Patient Payments - Checks	4	1077.50		21	4688.50	
Insurance Receipts	1	1575.00		5	10298.14	
Patient Cash Refunds	1	(55.00)		2	(250.00)	
<b>Deposits</b>		<b>3044.50</b>			<b>16750.64</b>	
<b>Credit Card Receipts</b>						
American Express	1	412.00		7	1366.45	
Master Card	3	925.00		11	2880.00	
Visa	2	601.50		12	3179.56	
<b>Credit Card Receipts</b>		<b>1938.50</b>			<b>7426.01</b>	
<b>Net Receipts</b>		<b>4983.00</b>			<b>24176.65</b>	



Vision Center of America  
 76 Central Avenue, Suite 101  
 Riverview, PA 19628  
 (610) 555-1234

# Receipt

**To:**

Jane Matthews  
 889 Central Ave.  
 Ventura, PA 19552  
 (610)382-9155

**Invoice Number** 1007  
**Invoice Date** 02/18/2008  
**Provider** Thomas Henderson, O.D.  
**Sold By** Joe Smith  
  
**Patient Name** Jane Matthews  
**Patient Number** MATT900001

Service Date	Qty	Description	CPT	Total Charge	Est. Insurance Allowance	Est. Patient Responsibility
02/18/2008	1	Maui Jim, Aviator 502, 52-17-135	V2020	447.00	247.00	200.00
02/18/2008	1	Varilux Comfort	V2345	0.00	0.00	0.00
02/18/2008	1	Varilux Comfort	V2345	98.00	98.00	0.00
02/18/2008	1	AR Coat		75.00	0.00	75.00
02/18/2008	1	Tint 20% Gray		35.00	0.00	35.00
02/18/2008	1	Patient Payment (credit card)		(310.00)		(310.00)
<b>Total Charges:</b>				655.00	345.00	310.00
<b>Total Payments:</b>				(310.00)	0.00	(310.00)
<b>Amount Due:</b>				345.00	345.00	0.00

**We appreciate your business!**

Please detach and return with your payment

**Total Due**       **Patient #**       **Statement Date**   
**Amount Enclosed**       **Check #**       **Patient**

**Remit to:**

Vision Center of America  
 76 Central Avenue, Suite 101  
 Riverview, PA 19628



**Donald G. Anderson, O.D.**  
Vision Center of America  
2488 W. Main Street  
Los Angeles, CA 92766  
Phone: 213-555-1212 Fax: 213-429-8819

## Final Spectacle Rx

**Rx # 33829**



Examination Date: 01/04/2008

Expiration Date: 01/04/2008

Patient:

**Bradley L. Johnson**

966 Broadway, Apt 220

San Bernardino, CA 92611

Telephone:

909-298-1190

Spectacle Rx:

	Sphere	Cylinder	Axis	H. Prism	V. Prism	Add
<b>OD:</b>	<b>+1.25</b>	<b>-2.00</b>	<b>090</b>	<b>7.00 BO</b>	<b>2.50 BU</b>	<b>+2.50</b>
<b>OS:</b>	<b>+1.50</b>	<b>-1.75</b>	<b>070</b>	<b>7.75 BO</b>	<b>2.25 BU</b>	<b>+2.50</b>

Instructions:

For fastest acclimation suggest wearing glasses for a minimum of 8 hours every day.

Provider:

Digital scanned signature Here

\_\_\_\_\_  
Donald G. Anderson, O.D.  
License # 0461T



# Frame Sales Report

## Vision Center of America

### March 1, 2006 - March 31, 2006

Filter Criteria	Include	Report Date
Manufacturer = <All>	<input checked="" type="checkbox"/> Inventory Summary	March 31, 2006
Collection = <All>	<input checked="" type="checkbox"/> Revenue Summary	
Location = <All>	<input checked="" type="checkbox"/> Transaction Detail	
Employee = <All>		

*** Inventory Summary ***	Item Count	Sale Price	Net Cost
<b>Beginning frame inventory:</b>	1312	\$199,403.61	\$87,456.88
Inventory items sold: *	111	29,266.73	9,053.45
Customer returns: *	3	429.00	201.51
Returned to frame vendor:	24	3,310.99	1,521.75
Warranty returns:	7	1,425.01	550.46
Damaged item returns:	1	119.00	44.25
Misc increase:	4		
Misc decrease:	2		
<i>Items received this period:</i>	140	31,488.10	11,613.02
<b>Ending frame inventory:</b>	1314	\$197,198.98	\$88,101.50
<i>* Included in Revenue Summary</i>			

*** Revenue Summary ***	Item count	Sale Price	List Price	Discount
Frame sales > inventory items:	111	\$29,266.73	\$31,227.55	6.28%
Frame sales > non-inventory items:	14	2,775.28	2,860.80	2.99%
Customer returns:	3	-429.00	-429.00	
<b>Total sales:</b>	<b>122</b>	<b>\$31,613.01</b>		
Net cost of goods:		11,249.24		
<b>Gross profit:</b>		<b>\$20,363.77</b>		

Date / Time	Stock Code	Manufacturer	Collection / Style	Sale Price
<b>*** Sales Transaction Detail ***</b>				
2/1/2006 12:39	FX794330	Modern Optical	Modern Collection, Erin	70.00
2/1/2006 12:46	FX794332	Altair	Revlon Collection, RV 505	138.00
2/1/2006 14:45	FX726425	Marchon	Coach Collection, S426/Chelsea	208.00
2/1/2006 14:45	FX794263	Kio Yamato	KIO YAMATO, KT-502	270.00
2/1/2006 14:45	FX740503	Viva	Tommy Hilfiger Collection, TH 2009	130.00
2/1/2006 14:45	FX744274	Safilo USA	Dior Collection, C.Dior 3627 (Regular Hir	268.00
2/6/2006 14:45	FX707320	ClearVision	BCBG Max Azria Collection, Allure	188.00
2/7/2006 10:12	FX740832	Viva	Tommy Hilfiger Collection, TH 3093	150.00
2/7/2006 15:42	FX744902	Safilo USA	Burberry Collection, Burberry 8882/U	198.00
2/7/2006 15:42	FX766721	Safilo USA	Kate Spade Collection, Ieena	200.00
2/7/2006 15:42	FX752508	Safilo USA	Saks Fifth Ave Collection, Saks Fifth Ave	158.00

**REPORT TOTAL -- Sale Transactions** \$1,978.00

<b>*** Warranty Returns Transaction Detail ***</b>				
2/9/2006 11:13	FX758673	Rem	Cosmopolitan Collection, Kismet	42.90
2/9/2006 12:04	FX753595	Signature Eyewear	bebe eyes Collection, LaRok	54.00
2/9/2006 15:26	FX769879	Ralph Lauren Eyewear	Prep Collection, Prep 386 (Flex Hinge)	49.90
2/16/2006 9:08	FX744068	Safilo USA	Dior Collection, C.Dior 3095 (Flex Hinge)	95.00
2/16/2006 9:08	FX731900	Marcolin	New York Collection, KC512 Spring St.	66.90
2/16/2006 11:33	FX744068	Safilo USA	Dior Collection, C.Dior 3095 (Flex Hinge)	95.00
2/16/2006 11:33	FX731900	Marcolin	New York Collection, KC512 Spring St.	66.90

**REPORT TOTAL -- Warranty Returns Transactions** \$470.60



## Frame Inventory Detail

### Vision Center of America

### February 11, 2006

Filter Criteria	Group Totals	Snapshot Date
Manufacturers = <All>	<input checked="" type="checkbox"/> Collection	February 11, 2006
Collections = <All>	<input checked="" type="checkbox"/> Manufacturer	
Locations = <All>		

Stock Code	Mfr/Collection/Style	Color	Size	Aging	Qty	Cost	Ext Cost	Retail	Ext Retail
<b>A-1 Eyewear</b>									
A-1 Eyewear									
FX700014	Armanz	Gold	52-20-140	35	1	49.90	49.90	150.00	150.00
FX700015	Armanz	Shiny Black	52-20-140	35	2	49.90	99.80	150.00	300.00
FX700017	Darice	Shiny Gold	46-20-135	17	1	49.90	49.90	150.00	150.00
FX700018	Darice	Antique Silver	46-20-135	52	1	49.90	49.90	150.00	150.00
<b>Collection Total</b>					<b>5</b>		<b>249.50</b>		<b>750.00</b>
<b>Manufacturer Total</b>					<b>5</b>		<b>249.50</b>		<b>750.00</b>
<b>Luxottica</b>									
Anne Klein									
FX700020	AK 1016	Oceangreen/Blue	52-16-140	56	1	37.90	37.90	120.00	120.00
FX700021	AK 1016	Blue/Graysparkle	48-16-135	20	1	37.90	37.90	120.00	120.00
FX700024	AK 2001	Literose	49-20-135	20	1	54.90	54.90	162.00	162.00
FX700026	AK 2001	GEP	46-20-135	52	2	54.90	109.80	162.00	324.00
FX700029	AK 2002	Naturalgap	55-19-135	104	1	52.90	52.90	157.00	157.00
FX700030	AK 2002	Antiquerose	53-19-130	52	1	52.90	52.90	157.00	157.00
<b>Collection Total</b>					<b>7</b>		<b>346.30</b>		<b>1,040.00</b>
Prada									
FX700034	PR 53DS	Dark Gunmetal	59-14-130	22	1	97.00	97.00	268.00	268.00
FX700035	PR 53E	Sat Chrome	47-19-137	52	1	92.00	92.00	255.00	255.00
FX700036	PR 53E	Chrome	47-19-137	22	1	92.00	92.00	255.00	255.00
FX700037	PR 53E	Sat Forest	47-19-137	40	1	92.00	92.00	255.00	255.00
<b>Collection Total</b>					<b>4</b>		<b>373.00</b>		<b>1,033.00</b>
<b>Manufacturer Total</b>					<b>11</b>		<b>719.30</b>		<b>2,073.00</b>
<b>GRAND TOTAL</b>					<b>16</b>		<b>\$968.80</b>		<b>\$2,823.00</b>

## Sample Report

Inventory detail reports provide you with inventory item counts, valuation and aging information. The report is very flexible and can be easily filtered to show just one collection or your entire inventory. All reports can first be previewed, then you have the choice to either print the report, create a PDF file, or send the data as an e-mail attachment.



# Frame Reorder Report

## Vision Center of America

### May 21, 2006

Filter Criteria

Manufacturers = <All>

Group Totals

Manufacturer  
 Collection

Snapshot Date

May 21, 2006

Stock Code	Mfr/Collection/Style	Color	Size	Sold Last 6 mo	Qty on Hand	Qty to Order	Cost	Ext Cost	Sales Contact / PO Number
------------	----------------------	-------	------	-------------------	----------------	-----------------	------	----------	------------------------------

**\*\*\* Inventory Shortages - Frames to Order \*\*\***

**A-1 Eyewear**

A-1 Eyewear

FX700014	Armanz	Gold	52-20-140	2	0	1	49.90	49.90	John Friendly
FX700015	Armanz	Shiny Black	52-20-140	1	0	2	49.90	99.80	John Friendly
FX700017	Darice	Shiny Gold	46-20-135	4	0	2	49.90	99.80	John Friendly
FX700018	Darice	Antique Silver	46-20-135	2	0	1	49.90	49.90	John Friendly

**Collection Total**

**6                    299.40**

**Luxottica**

Anne Klein

FX700020	AK 1016	Oceangreen/Blue	52-16-140	2	0	1	37.90	37.90	Suzie Wright
FX700021	AK 1016	Blue/Graysparkle	48-16-135	1	0	1	37.90	37.90	Suzie Wright
FX700024	AK 2001	Literose	49-20-135	4	1	3	54.90	164.70	Suzie Wright
FX700026	AK 2001	GEP	46-20-135	2	0	2	54.90	109.80	Suzie Wright
FX700030	AK 2002	Antiquerose	53-19-130	3	1	2	52.90	105.80	Suzie Wright

**Collection Total**

**7                    350.30**

**TOTAL - FRAMES TO ORDER**

**13                    649.70**

**\*\*\* Frames on Order \*\*\***

**Luxottica**

Prada

FX700034	PR 53DS	Dark Gunmetal	59-14-130	2	0	2	97.00	194.00	PO #12044
FX700035	PR 53E	Sat Chrome	47-19-137	2	0	2	92.00	184.00	PO #12044
FX700036	PR 53E	Chrome	47-19-137	1	1	2	92.00	184.00	PO #12044
FX700037	PR 53E	Sat Forest	47-19-137	3	0	1	92.00	92.00	PO #12044

**Collection Total**

**7                    654.00**

**Marchon**

Airlock

FX700040	720/19S	Azure	55-21-150	1	1	2	89.90	179.80	PO #120452
FX700041	720/19S	Bronze w/Terracotta	55-21-150	1	1	2	89.90	179.80	PO #120452
FX700042	720/19S	Gunmetal w/Green	55-21-150	2	1	1	89.90	89.90	PO #120452
FX700043	720/20S	Sage	58-21-135	1	0	2	89.90	179.80	PO #120452
FX700046	720/21S	Blue Chrome	55-20-135	1	1	1	89.90	89.90	PO #120452
FX700047	720/21S	Silver w/Crystal	55-20-135	3	0	1	89.90	89.90	PO #120452

**Collection Total**

**5                    449.50**

**TOTAL - FRAMES TO ORDER**

**12                    1,103.50**

Sample Report

Keeping popular styles on your frame board no longer depends on visits from your frame representative or time-wasting manual inventory counts. FlexInventory maintains real-time information and provides you with reports to manage the re-order process.



# Discontinued Frame Report

## Vision Center of America

### February 11, 2006

Filter Criteria	Group Totals	Scope	Snapshot Date
Manufacturers = <All>	<input type="checkbox"/> Manufacturer	<input checked="" type="checkbox"/> Non-zero qty only	Feb 11, 2006
Collections = <All>	<input checked="" type="checkbox"/> Collection		
Locations = <All>			

Stock Code	Mfr/Collection/Style	Color	Size	Aging	Date		Qty	Cost	Ext Cost	Status / Disposition	
					Discontinued						
<b>A-1 Eyewear</b>											
A-1 Eyewear											
FX700014	Armanz	Gold	52-20-140	74	2/5/2005		1	49.90	49.90	Return for credit	
FX700015	Armanz	Shiny Black	52-20-140	74	2/5/2005		1	49.90	49.90	Return for credit	
FX700017	Darice	Shiny Gold	46-20-135	221	7/16/2004		1	49.90	49.90	Discount	
FX700018	Darice	Antique Silver	46-20-135	221	7/16/2004		1	49.90	49.90	Discount	
<b>Collection Total</b>							<b>4</b>		<b>199.60</b>		
<b>Luxottica</b>											
Anne Klein											
FX700020	AK 1016	Oceangreen/Blue	52-16-140	170	10/6/2004		1	37.90	37.90	Return for credit	
FX700021	AK 1016	Blue/Graysparkle	48-16-135	170	10/6/2004		1	37.90	37.90	Return for credit	
FX700024	AK 2001	Literose	49-20-135	388	5/25/2004		1	54.90	54.90	Donate to charity	
FX700026	AK 2001	GEP	46-20-135	356	5/25/2004		1	54.90	54.90	Donate to charity	
FX700029	AK 2002	Naturalgap	55-19-135	388	5/25/2004		1	52.90	52.90	Donate to charity	
FX700030	AK 2002	Antiquerose	53-19-130	356	5/25/2004		1	52.90	52.90	Donate to charity	
<b>Collection Total</b>							<b>6</b>		<b>291.40</b>		
Prada											
FX700034	PR 53DS	Dark Gunmetal	59-14-130	295	8/3/2004		1	97.00	97.00	Rep to replace	
FX700035	PR 53E	Sat Chrome	47-19-137	327	8/3/2004		1	92.00	92.00	Rep to replace	
FX700036	PR 53E	Chrome	47-19-137	295	8/3/2004		1	92.00	92.00	Rep to replace	
FX700037	PR 53E	Sat Forest	47-19-137	210	8/3/2004		1	92.00	92.00	Rep to replace	
<b>Collection Total</b>							<b>4</b>		<b>373.00</b>		
<b>Marchon</b>											
Airlock											
FX700040	720/19S	Azure	55-21-150	177	10/31/2004		1	89.90	89.90	Discount	
FX700041	720/19S	Bronze w/Terracotta	55-21-150	177	10/31/2004		1	89.90	89.90	Discount	
FX700042	720/19S	Gunmetal w/Green	55-21-150	212	10/31/2004		1	89.90	89.90	Discount	
FX700043	720/20S	Sage	58-21-135	260	10/31/2004		1	89.90	89.90	Discount	
FX700046	720/21S	Blue Chrome	55-20-135	212	10/31/2004		1	89.90	89.90	Return for credit	
FX700047	720/21S	Silver w/Crystal	55-20-135	260	10/31/2004		1	89.90	89.90	Return for credit	
<b>Collection Total</b>							<b>6</b>		<b>539.40</b>		
<b>GRAND TOTAL</b>							<b>20</b>		<b>\$1,403.40</b>		

## Sample Report

**A unique feature in FlexInventory is the ability to track aged and discontinued items -- then print reports summarizing this activity. Each frame item is assigned a unique code which allows you to identify the exact date the item was placed into inventory. Discontinued items are identified within the FramesData monthly catalog update. When you meet with your frame representative you have a clear and accurate status of your old inventory.**





# Frame Credit Reconciliation

## Vision Center of America

### November 21, 2006

Filter Criteria

Manufacturers = <All>  
 Collections = <All>  
 Location = <All>

Include

Credit Pending  
 Credit Received

Snapshot Date

November 21, 2006

Return Date	Stock Code	Mfr/Collection/Style	Color	Code	Size	Frame Net Cost	Credit Received	Vendor Credit Memo Date / Number
-------------	------------	----------------------	-------	------	------	----------------	-----------------	----------------------------------

**\*\*\* Credit Pending \*\*\***

**A-1 Eyewear**

A-1 Eyewear

8/11/2006	70001401	Armanz	Gold	GG8850	52-20-140	49.90		
8/11/2006	70008601	Armanz	Shiny Black	SB3428	52-20-140	49.90		
9/17/2006	70012203	Darice	Shiny Gold	SG4401	46-20-135	49.90		
9/17/2006	70009801	Darice	Antique Silver	AS1525	46-20-135	49.90		

**Collection Total**

**199.60**

**Luxottica**

Anne Klein

4/22/2006	70002001	AK 1016	Oceangreen	K5126	52-16-140	37.90		
4/22/2006	70002103	AK 1016	Graysparkle	K5003	48-16-135	37.90		
7/6/2006	70002402	AK 2001	Literose	K5122	49-20-135	54.90		
7/6/2006	70002601	AK 2001	GEP	K5174	46-20-135	54.90		
7/6/2006	70003003	AK 2002	Antiquerose	K5029	53-19-130	52.90		

**Collection Total**

**238.50**

**TOTAL - PENDING CREDITS**

**438.10**

**\*\*\* Credit Received \*\*\***

**Luxottica**

Prada

5/16/2006	70003402	PR 53DS	Dark Gunmetal	3AY-1O1	59-14-130	97.00	85.00	09/15/2006 - CM4997
5/16/2006	70003501	PR 53E	Sat Chrome	2AZ-1O1	47-19-137	92.00	92.00	09/15/2006 - CM4997
5/16/2006	70003601	PR 53E	Chrome	0AP-BQ3	47-19-137	92.00	92.00	09/15/2006 - CM4997
5/16/2006	70003703	PR 53E	Sat Forest	2AU-1ZB	47-19-137	92.00	92.00	09/15/2006 - CM4997

**Collection Total**

**373.00**

**361.00**

**Marchon**

Airlock

8/12/2006	70004001	720/19S	Azure	4PL-2Z4	55-21-150	89.90	89.90	11/06/2006 - 33067
8/12/2006	70004105	720/19S	Bronze	2AZ-1O4	55-21-150	89.90	89.90	11/06/2006 - 33067
8/12/2006	70004203	720/19S	Gunmetal	2AF-YV4	55-21-150	89.90	89.90	11/06/2006 - 33067
8/12/2006	70004301	720/20S	Sage	3CX-1V2	58-21-135	89.90	89.90	11/06/2006 - 33067
8/12/2006	70004602	720/21S	Blue Chrome	2AZ-1Q5	55-20-135	89.90	89.90	11/06/2006 - 33067
8/12/2006	70004701	720/21S	Silver	2AK-1U7	55-20-135	89.90	89.90	11/06/2006 - 33067

**Collection Total**

**539.40**

**539.40**

**TOTAL - Credit Received**

**912.40**

**900.40**

## Sample Report

**After returning frames to the manufacturer it is often difficult to keep track of when or if a credit has actually been received and posted to your account. This report provides a quick status of all credit activity at a glance.**



# Top Selling Frames by Collection

## Vision Center of America

### January 1, 2006 - March 31, 2006

Filter Criteria

Manufacturers = <All>  
Locations = <All>

Rank By

Units Sold  
 Dollars Sold

Report Date

Jan 01, 2006-  
Mar 31, 2006-

Rank	Manufacturer	Collection	Units Sold	Avg Cost	Ext Cost	Avg Retail	Ext Retail
1	Marchon	Flexon Collection	21	46.24	971.04	120.22	2524.70
2	Ralph Lauren	Polo Collection	18	57.13	1028.34	148.54	2673.68
3	Maui Jim	Maui Jim Classic Collection	18	89.05	1602.90	231.53	4167.54
4	Marchon	Malvin Klein Collection	15	59.66	894.90	155.12	2326.74
5	Silhouette	Elegence Collection	14	42.65	597.10	110.89	1552.46
6	Marchon	Marchon Classic Collection	12	51.84	622.08	134.78	1617.41
7	Marchon	Nike Collection	12	64.11	769.32	166.69	2000.23
8	Marchon	Airlock Collection	11	49.90	548.90	129.74	1427.14
9	Luxottica	Luxottica Ray-Ban Jr.	11	76.39	840.29	198.61	2184.75
10	Maui Jim	Maui Jim Titanium Sport	10	102.70	1027.00	267.02	2670.20
11	Safilo	Kate Spade Collection	10	46.56	465.60	121.06	1210.56
12	Signature Eyewear	bebe eyes Collection	10	35.11	351.10	91.29	912.86
13	Safilo	Nine West Collection	10	62.90	629.00	163.54	1635.40
14	OGI Frames	1001 Series	10	89.27	892.70	232.10	2321.02
15	Maui Jim	Titanium Elite Collection	9	91.15	820.35	236.99	2132.91
16	Marchon	AutoFlex Collection	9	49.90	449.10	129.74	1167.66
17	Marchon	Flexon Kids Collection	8	40.06	320.48	104.16	833.25
18	Marchon	Flexon Select Collection	8	63.09	504.72	164.03	1312.27
19	Ralph Lauren	Prep Collection	8	77.12	616.96	200.51	1604.10
20	Luxottica	Luxottica Salvatore Ferragamo	8	55.00	440.00	143.00	1144.00
21	Marchon	Coach Collection	8	55.00	440.00	143.00	1144.00
22	Marchon	Fende Collection	7	55.00	385.00	143.00	1001.00
23	Luxottica	Luxottica Versace	7	55.00	385.00	143.00	1001.00
24	Marchon	Marchon Collection	6	55.00	330.00	143.00	858.00
25	OGI Frames	2100 Series	6	55.00	330.00	143.00	858.00
26	Silhouette	Silhouette Collection	4	55.00	220.00	143.00	572.00
27	Marchon	Ck Collection	4	55.00	220.00	143.00	572.00
28	Marchon	Michael Sun Collection	4	55.00	220.00	143.00	572.00
29	Marchon	Flexon Magnetics Collection	3	55.00	165.00	143.00	429.00
30	Marchon	Michael Kors Sun Collection	3	55.00	165.00	143.00	429.00
31	Signature Eyewear	Nicole Miller Collection	3	55.00	165.00	143.00	429.00
32	Modo	Modo	3	55.00	165.00	143.00	429.00
33	Silhouette	Silhouette Men's SPX Collection	3	55.00	165.00	143.00	429.00
34	Maui Jim	Maui Jim Sport Collection	3	55.00	165.00	143.00	429.00
35	Safilo	Adensco Collection	2	55.00	110.00	143.00	286.00
36	Safilo	Burberry Collection	2	55.00	110.00	143.00	286.00
37	Ralph Lauren	Ralph Lauren Collection	2	55.00	110.00	143.00	286.00
38	Marchon	Disney Princess Collection	1	55.00	55.00	143.00	143.00
39	Marchon	Michael Kors Optical Collection	1	55.00	55.00	143.00	143.00
39	Luxottica	Luxottica Prada	1	55.00	55.00	143.00	143.00
40	Marchon	Michael Optical Collection	1	55.00	55.00	143.00	143.00
41	Modo	SAKI	1	55.00	55.00	143.00	143.00

**GRAND TOTAL**

**307**

**\$18,516.88**

**\$48,143.89**

## Sample Report

**Easily review and compare the the performance of each frame line. Display this report either by collection or by style, for more detail. The results can be ranked either by units sold or dollar amounts sold.**



# Frame Vendor Report

## Vision Center of America

November 14, 2005 - February 28, 2006

Filter Criteria	Include	Date Range
Location = <All>	<input checked="" type="checkbox"/> Activity Summary	11/14/2005 -
Manufacturer = Fancy Frames	<input checked="" type="checkbox"/> Comparative Analysis	02/28/2006
Collection = Techno Modern	<input checked="" type="checkbox"/> Retail Price Performance	
	<input checked="" type="checkbox"/> Transaction Detail	

Activity Summary	This Period	Last 6 Mos.	Prev. 6 Mos.	Y-T-D	Last Year
Total Units Sold	14	20	24	8	38
Total Revenue Produced	\$2,360.99	\$3,112.00	\$4,452.76	\$1,228.00	\$6,725.10
Total Purchases at Net Cost	1,055.29	1,353.04	1,855.32	511.67	2,940.88
Average Sale Price	\$160.50	\$155.60	\$185.53	\$153.50	\$176.98
Average Quantity on Hand	12	14	12	10	14
Average Inventory Turn (days)	176	182	144	169	149
Period Ending Item Count	9	9	15	9	12
Period Ending Inventory Cost	\$871.44	\$871.44	\$1,298.60	\$871.44	\$1,049.55

### Comparative Analysis *(Compares last 6 months to previous 6 months)*

	Last 6 Mos.	Rank / Trend	Prev. 6 Mos.	Rank
<b>All Collections:</b>				
Avg Frame Board Item Count	756		740	
Active Frame Collection Count	44		38	
Avg Inventory Turn (days)	112		121	
<b>This Collection:</b>				
Avg Frame Board Item Count	14	17(+)	12	15
Avg Inventory Turn (days)	182	28(-)	144	23
Avg Annual Revenue / Board Pos	\$345.20	13(-)	\$388.67	10
Avg Annual Profit / Board Pos	\$107.84	16(-)	\$124.55	14

Performance by Retail Price	Unit Sales	Avg Unit \$	Avg Aging	Total Revenue	Gr Profit
\$50.00-\$74.99	0	68.12	127	0.00	0.00
\$75.00-\$99.99	1	84.15	71	84.15	56.13
\$100.00-\$124.99	1	115.70	88	115.70	79.83
\$125.00-\$149.99	3	136.88	116	410.64	291.55
\$150.00-\$199.99	6	167.41	93	1,004.46	683.03
\$200.00-\$249.99	1	220.76	159	220.76	152.32
\$250.00-\$299.99	2	262.19	140	524.38	382.80
\$300.00+	0	310.40	204	0.00	0.00

### Transactions this Period

Date	Transaction Type	Style / Color	Aging	Cost	Retail
11/21/2005	Sale	Modern 112, Antique Rose	140	68.73	189.00
12/3/2005	Return to Vendor	Outdoor 265, Gunmetal	182	52.73	145.00
12/10/2005	Sale	Sport 1006, Brushed Silver	61	50.55	139.00
1/12/2006	Sale	Outdoor 272, Black	214	60.00	165.00
1/23/2006	Received	Sport 1010, Steel Blue	0	65.09	179.00
1/23/2006	Received	Sport 1010, Gunmetal	0	65.09	179.00
1/29/2006	Warranty Return	Modern 150, Rose	76	86.91	239.00

## Sample Report

**When meeting with a frame vendor this report provides a complete picture of the activity and performance of each frame collection to assist in frame board management decisions. In addition to a detailed activity summary, the performance of the frame collection is compared with and ranked to the performance of all other lines. Also provided is a summary of both the annual sales revenue and profitability of each display position on the frame board.**

# Frame Inventory Performance Report

## Frame Board Allocation Analysis

Vision Center of America

Filter Criteria

Manufacturers = <Top 10>

Rank By:

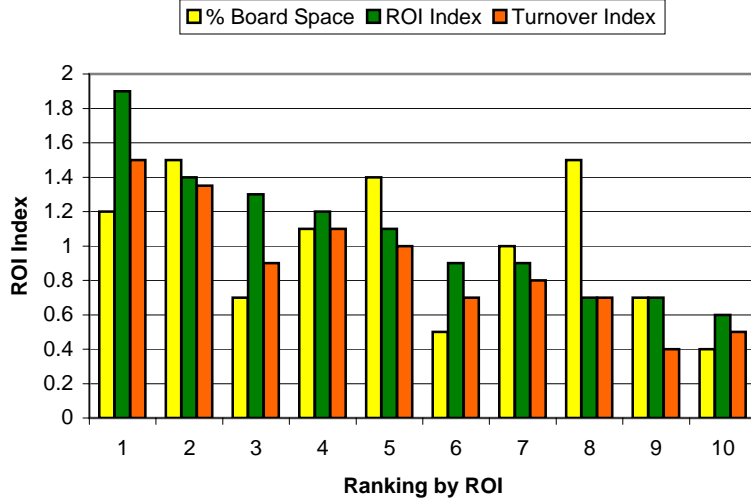
- ROI by Days  
 Gross Sales Performance

Snapshot Date

February 11, 2005

### Quick Report

Rank    Manufacturer / Brand    % FB    ROI (days)



1	Marchon / Flexon	12.1	47
2	Charmant / Aristar	15.0	52
3	Neostyle	7.0	55
4	Luxottica / Anne Klein	11.1	66
5	Marchon / DKNY	13.5	71
6	Safilo / Fossil	4.9	84
7	Luxottica / Prada	10.2	85
8	Charmant / Hugo	13.3	91
9	Tura / Escada	7.2	109
10	Clearvision / Izod	3.3	122

### Detail Analysis

Total Frame Board Spaces = 844

Average Sale Price = 167.00

Manufacturer / Brand	Frame Spaces	% Board Space	Avg Sale Price	Units / Mo Sales	Mo Rev	ROI Index Adjusted for Contrib Board Space/Turnover	Trend
Marchon / Flexon	102	12.1	242	16	3872	1.9	+
Charmant / Aristar	127	15.0	152	24	3648	1.4	+
Neostyle	59	7.0	176	9	1584	1.3	+
Luxottica / Anne Klein	94	11.1	149	15	2235	1.2	-
Marchon / DKNY	114	13.5	154	16	2464	1.1	+
Safilo / Fossil	41	4.9	145	5	725	0.9	+
Luxottica / Prada	86	10.2	204	8	1632	0.9	-
Charmant / Hugo	112	13.3	188	8	1504	0.7	-
Tura / Escada	61	7.2	215	4	860	0.7	-
Clearvision / Izod	28	3.3	160	2	320	0.6	+
Others	20	2.4	139	7	973		

## Sample Report

FlexInventory provides you with the ability to analyze inventory based on the sales performance of each line that you carry. We call this the "Frame Inventory Performance" -- or FIP index. The formula for determining the FIP incorporates the frame board space allocated for each line along with the selling price, profit margin and other factors. This powerful report helps you determine how to best allocate frame board space to maximize profits and customer satisfaction.



3225 Main St.  
Riverside, WA 98414  
253-555-1234

# Purchase Order

Date	Order #	Change #
04/29/05	14268	0

## Norwest Vision Center

Vendor:

Marchon Rep  
1234 Broadway  
Anywhere, CA 99999  
Attn: Chris



00142680020050429

**Barcode allows for fast processing of incoming items.**

Bill To:			Ship To:		
Norwest Vision Center 3225 Main Street Riverside, WA 98414			Norwest Vision Center – Store #010 14770 Rolling Hills Blvd. Lakeside, WA 98427		
Date Required	Terms	Taxable	FOB	Ship Via	
05/02/2005	Net 30	No	Destination	UPS – Ground	
Item	Our Stock Number	Description	Qty	Unit Cost	Ext Cost
1	FX700045	Marchon, CK761, Color: 046; Size: 51-16-130	1	\$72.00	\$72.00
2	FX700327	Marchon, CK724, Color: 822; Size: 48-18-135	2	72.00	144.00
3	FX703164	Marchon, CK1006, Color: 046; Size: 51-18-140	1	72.00	72.00
4	FX704241	Flexon 178; Color: 210; Size: 48-19-145	1	89.90	89.90
5	FX704479	Flexon 190; Color: 718; Size: 48-20-140	2	94.90	189.80
6	FX704486	Flexon 190 Clip; Color: 102; Size: 48-00-000	2	36.90	73.80
Subtotal					641.50
Discount – 15%					-96.23
Special instructions:					
<div style="border: 2px solid red; padding: 10px; width: fit-content; margin: auto;"> <p><b>Sample Report</b> Purchase orders can be created to track order activity and to simplify receiving.</p> </div>					
Please advise if unable to meet the delivery schedule indicated. Changes to this Purchase Order must be authorized in writing. NO BACK ORDERS				<b>Total</b>	\$545.27

04/29/05

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_